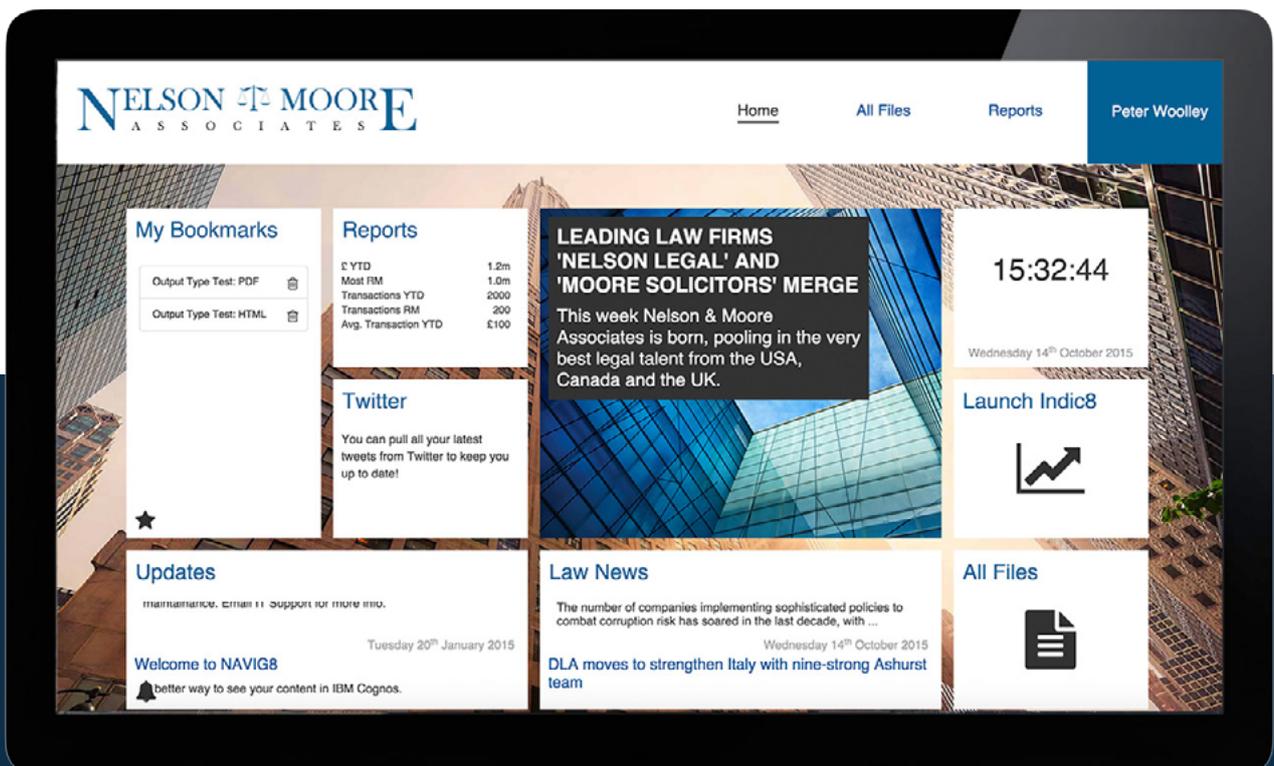


## TURN THE BI PIPEDREAM INTO A **PROMISE**

**Theia brings multiple BI tools and assets into one visualisation.**

- Achieve a single view across all your BI tools
- No need for costly and risky standardisation projects
- Give IT enterprise security. Give users appealing visualisations
- Blend BI data between platforms to get one version of the truth
- Future-proof your data for acquisition or leadership change



**NELSON & MOORE ASSOCIATES** Home All Files Reports Peter Woolley

**My Bookmarks**

- Output Type Test: PDF
- Output Type Test: HTML

**Reports**

£ YTD	1.2m
Most FIM	1.0m
Transactions YTD	2000
Transactions RM	200
Avg. Transaction YTD	£100

**LEADING LAW FIRMS 'NELSON LEGAL' AND 'MOORE SOLICITORS' MERGE**

This week Nelson & Moore Associates is born, pooling in the very best legal talent from the USA, Canada and the UK.

15:32:44  
Wednesday 14<sup>th</sup> October 2015

**Twitter**

You can pull all your latest tweets from Twitter to keep you up to date!

**Updates**

Welcome to NAVIG8  
better way to see your content in IBM Cognos.

Tuesday 20<sup>th</sup> January 2015

**Law News**

The number of companies implementing sophisticated policies to combat corruption risk has soared in the last decade, with ...

Wednesday 14<sup>th</sup> October 2015

**DLA moves to strengthen Italy with nine-strong Ashurst team**

**All Files**

## Does your BI programme have a BI problem?

If you're like most organisations you don't just have one BI tool.

Perhaps you started off with an enterprise-level platform such as Cognos or Business Objects? But over time, visualisation tools such as Qlik and Tableau, were adopted by different departments.

So now, when your CFO needs a financial report, is her data in Qlik, Cognos or Business Objects? If your CEO wants a dashboard overview, which tool should he use? Or does he actually need a blend of them all?

BI was supposed to make accessing information easier. But with data siloed across multiple BI tools, joined-up decision making is harder than ever.

**In other words, BI has developed its own BI problem.**

*"No one vendor is fully addressing both enterprises' IT-driven requirements and business users requirements for ease of use"*

**Gartner**

Gartner Magic Quadrant, BI and Analytics Platforms, Feb 2015

## So, how do you attain the BI dream?

Do you rip, replace and kick-off a standardisation project?

Standardisation is expensive. And risky. Nobody wants to face mutiny by forcing a whole set of users to give up tools they know and love. Besides, it would be fruitless anyway. As Gartner has identified, there has never been one BI tool that can do it all.

**Until now, that is.**

## Finally deliver on your BI promise.

Theia is a revolutionary consolidation platform. It effortlessly brings multiple business intelligence tools and assets together in a single visualisation; giving you one view into your entire BI estate.

## The beauty of Theia is that everyone keeps the BI tools they know and love.

Now all your platforms can coexist in harmony; removing the risk and expense of standardising your business intelligence environment.

### USER INTERFACE



### BI DATA SOURCE



- IT receive the security, control and compliance they need from enterprise platforms such as Cognos and Business Objects.
- End-users get to keep the visually appealing, user-friendly tools they know and love, such as Tableau and Qlik.
- The C-Suite can see all the data from across your entire BI estate on one screen - using it to make joined-up, strategic decisions.

**With Theia, the BI pipedream becomes a genuine possibility.**

# Zero Compromise Between Security And User Experience.



## ALL IN ONE PLACE

Use multiple BI tools together in the same visualisation. Tag, find and view all assets.



## IMPROVE ADOPTION

Empower users to work with the interface and tool that best suits their needs.



## ENTERPRISE SECURITY

IT get to keep the security, control and compliance of enterprise solutions.



## VISUALISE DATA EASILY

Create attractive dashboards and visualisations, using multiple BI assets.



## SIMPLIFY COMPLEXITY

The C-Suite is able to make joined-up, strategic decisions with reliable data.



## SINGLE SIGN-ON

Pull information from different systems into a single environment, with a single login.



## SAVE TIME

Users no longer have to learn multiple BI systems or hunt for information across them.



## PERSONALISED PORTAL

Deliver unique, tailored and branded interfaces for different departments and customers too.



**Developed by Kootium.**

**Brought to you by Assimil8.**

Kootium bridges the gap between the desires of end-users and the agendas of large software vendors.

Theia is the result of a development partnership with US based firm Motio.

Now Assimil8 has joined forces with Kootium to bring Theia to UK organisations that are ready to realise the original BI promise.



**To arrange a demo, contact us at Assimil8:**

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Tel: +44(0) 845 812 0138

[www.assimil8.com/theia](http://www.assimil8.com/theia)